

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .DCCC/HORSFORD

Product Horsford/DCCC

Estimate# 2209

Buyer Jesse Demastrie

Phone#

Fax#

Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2209

Flight Dates 10/24/2012 - 10/24/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	2	W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	10/24-10/24	1	1	1	\$700.00	
	3	W	7A-9A	TODAY SHOW	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	4	W	9A-10A	TODAY SHOW II	:30	\$425.00	10/24-10/24	1	1	1	\$425.00	
	5	W	11A-12P	RACHEL RAY	:30	\$325.00	10/24-10/24	1	1	1	\$325.00	
	6	W	12P-1230P	NEWS 3 AT NOON	:30	\$425.00	10/24-10/24	1	1	1	\$425.00	
	7	W	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/24-10/24	1	1	1	\$325.00	
	8	W	3P-4P	DR. PHIL	:30	\$450.00	10/24-10/24	1	1	1	\$450.00	
	9	W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/24-10/24	1	1	1	\$725.00	
	10	W	5P-630P	EARLY NEWS	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	11	W	630P-7P	JEOPARDY	:30	\$1,300.00	10/24-10/24	1	1	1	\$1,300.00	
	12	W	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/24-10/24	1	1	1	\$1,300.00	
	13	W	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$900.00	10/24-10/24	1	1	1	\$900.00	
	14	W	8P-9P	THE VOICE	:30	\$4,000.00	10/24-10/24	1	1	1	\$4,000.00	

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	15	W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/24-10/24	1	1	1	\$1,200.00	
	16	W	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/24-10/24	1	1	1	\$500.00	

---REPORT TOTALS---

Report Totals: 16 / \$15,125.00

---SALES MONTHLY TOTALS---

Oct 12: 16 / \$15,125.00

Sales Totals: 16 / \$15,125.00

Station Totals: 16 / \$15,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$56,019	CATV	0%	KBLR	0%	KINC	0%	KLAS	26%	KSNV	27%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	2%	KVVU	17%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6867157 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/23/2012 1:37 PM
Last Received: 10/23/2012 12:51 PM
Showing Buylines: All Lines

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